

Augmented Conversations: **Transforming** Cost Centers into Revenue Drivers

AI-Powered Solution for Optimized
Customer Acquisition

Revolutionizing lead qualification with human-like AI
conversations that boost conversion rates and reduce
acquisition costs



AI-Driven
Conversations



Increased
Conversion



Reduced
CAC

Where Intelligence Meets Infrastructure

End-to-end support from specialized LLM with human-like persona to robust, scalable infrastructure



Trained LLM



Human-like Conversation

Understanding nuances of conversation



Noise Handling

Managing interruptions & background noise



Context Extraction

From ambiguous or 'gibberish' speech



Conversation Flow

Timing starts, pauses, and endings

+



Model Fine-tuning



1 Data Preprocessing

Clean, anonymize, and structure your data



2 Instruction Format

Create instruction-following format



3 Training Phases

General → domain-specific → case-specific



Infrastructure Provisioning



Concurrency Management

For high user loads



Communication Channels

Multiple channel support



VoIP Integration

Seamless voice integration



Multilingual Support

Hinglish & regional languages



Scalable Infrastructure

Robust system supporting 1000+ concurrent users



Holistic Human-like Persona

Specialized LLM + robust infrastructure = seamless pre-sales solution

The Pre-Sales Challenge

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Current pain points in lead qualification and customer acquisition processes

⚠️ Key Challenges



High Customer Acquisition Cost

Traditional pre-sales processes require significant human resources, leading to high CAC.



Time-Intensive Qualification

Sales teams spend excessive time qualifying leads that may not convert.



Inconsistent Lead Handling

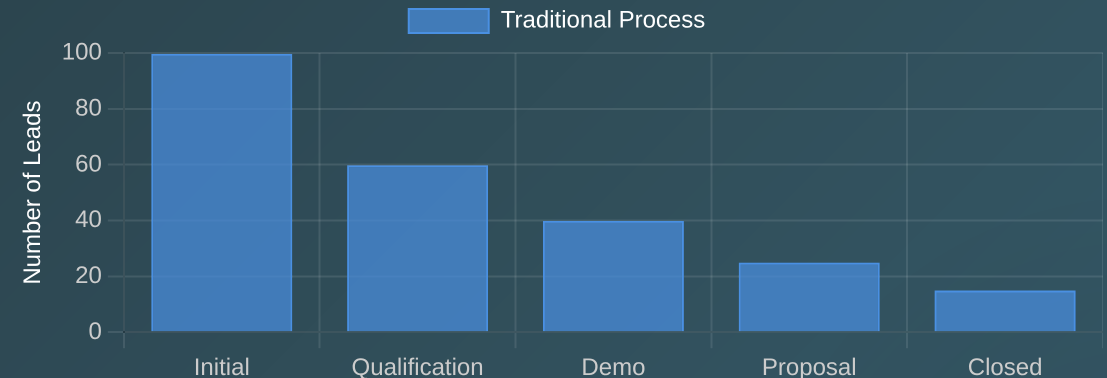
Varying quality of interactions leads to inconsistent customer experiences.

Pre-Sales Resource Allocation

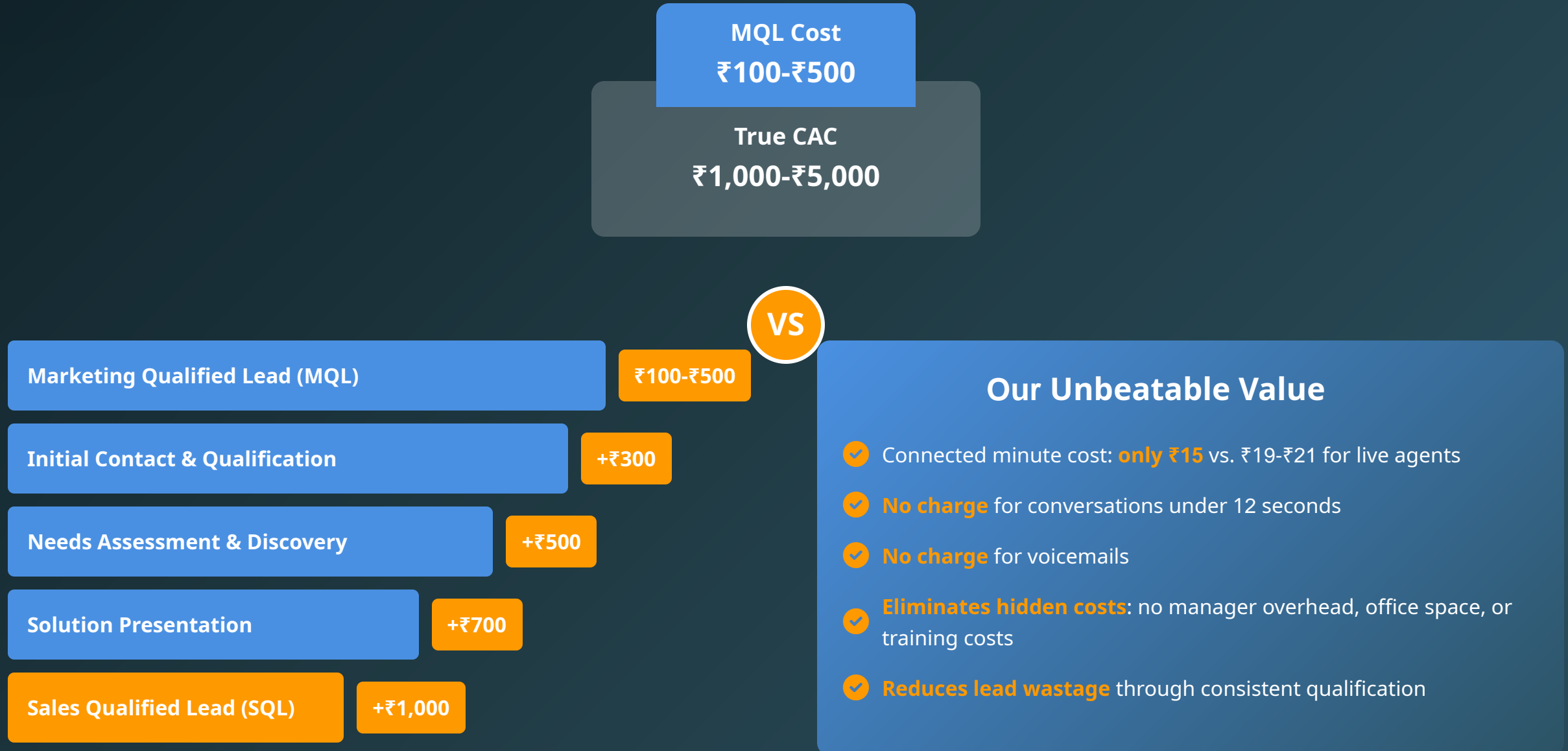


Lead Qualification Customer Demos Follow-ups
Admin Tasks

Lead Qualification Efficiency



The Hidden Cost Iceberg & Our Value Proposition



Benefits & Key Metrics

invanto

Measurable improvements and ROI from implementing our AI solution

Key Benefits



Reduced Customer Acquisition Cost

Lower your CAC by up to 45% through automated lead qualification and efficient resource allocation



Accelerated Sales Cycle

Shorten sales cycles by 35% with faster lead qualification and prioritization



Improved Customer Experience

Deliver consistent, high-quality interactions at scale with 24/7 availability



Data-Driven Insights

Gain valuable customer intelligence and market trends from AI-analyzed conversations

Performance Metrics

Conversion Rate Improvement



45%

Reduction in Customer Acquisition Cost

3.2x

Increase in Lead Qualification Capacity

68%

Improvement in Lead Quality

24/7

Availability for Customer Engagement

Success Stories

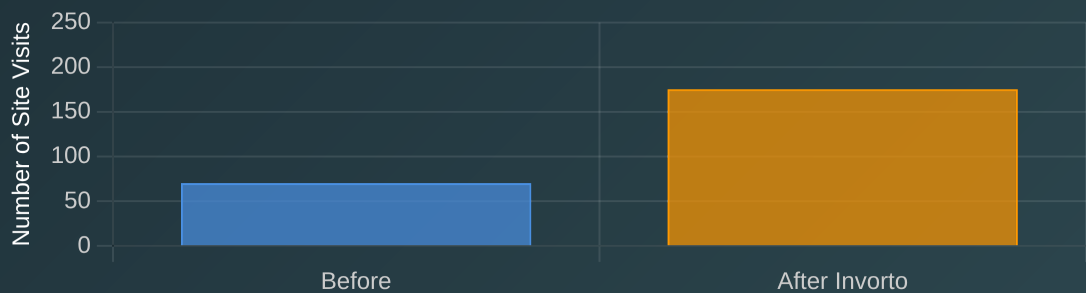
Real-world examples of our AI impact on pre-sales efficiency and revenue growth



Real Estate Developer

Luxury Property Sales

A prominent real estate developer leveraged Our AI to pre-qualify potential buyers for luxury properties, handling initial inquiries and scheduling site visits efficiently.



"AI Bot transformed our lead management. We're now connecting with truly interested buyers faster, significantly reducing our sales cycle and improving agent productivity."

Key Results

55%

Reduction in Time-to-Qualify

2.5x

Increase in Site Visits Scheduled

30%

Higher Conversion Rate

24/7

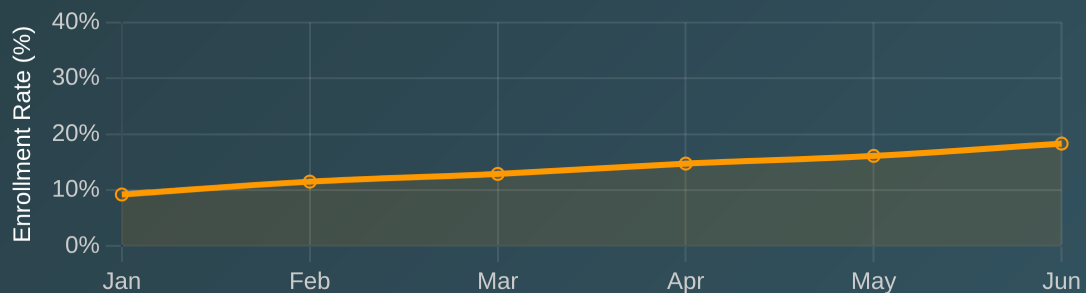
Buyer Engagement



EdTech Platform

Online Course Enrollment

An innovative EdTech platform utilized AI Bot to guide prospective students through course selection, answer FAQs, and facilitate enrollment, enhancing the student acquisition process.



"AI Bot has been instrumental in scaling our enrollment efforts. The AI handles routine queries, freeing our advisors to focus on complex student needs, leading to higher satisfaction."

Key Results

40%

Increase in Enrollment Rate

4.9/5

Student Satisfaction

60%

Reduction in Advisor Workload

10K+

Daily Student Interactions

Next Steps & Implementation

Your roadmap to transforming pre-sales with our AI solution

Implementation Roadmap

Initial Consultation

Assessment of your current pre-sales process, identification of pain points, and customization requirements

Week 1

Solution Configuration

Customization of AI model with your product knowledge, sales scripts, and integration with existing systems

Weeks 2-3

Pilot Deployment

Limited rollout with selected customer segments to validate performance and gather feedback

Week 4

Full Implementation

Complete deployment across all channels with ongoing optimization and performance monitoring

Week 5-6

Expected Outcomes



Key Benefits

-  Accelerated sales cycle by up to 40%
-  Improved lead quality with 65% higher conversion rates
-  Reduced customer acquisition costs by 30-50%

Thank You!

 vamannpeople@gmail.com

 72088 67284